

Right to READ

ONBIDA *Newsletter Advertising*

Advertising Rates for 2011 / 2012:

	SINGLE ISSUE RATE	4 ISSUE RATE (4TH FREE!)
BUSINESS CARD (5cm x 9 cm)	\$50	\$150
QUARTER PAGE (9 cm x 12 cm)	\$75	\$225
HALF PAGE (12 cm x 18 cm)	\$125	\$375
FULL PAGE (18cm x 24cm)	\$200	\$600

Please e-mail your ad request to liisa.freure@idaontario.com. Ads may be sent as png, jpeg, jpg, or tiff files. Payment must be received prior to publication. Payment can be made through paypal on our website or mail cheque to:

ONBIDA Newsletter
 115 Hanna Road, East York, Ontario M4G3N5

Please make cheques payable to **IDA Ontario Branch** and note that it is for newsletter ad.

Our newsletter—**Right to Read**—reaches hundreds of parents and professionals supporting individuals with dyslexia. It is published electronically now four times a year by the Ontario Branch of the International Dyslexia Association.

We welcome submissions of articles, calendar events, and feedback. Please submit your articles/calendar items/comments to Liisa Freure, at: liisa.freure@idaontario.com

2011-2012

Publication Date Submission Due Date

Fall	2011	volume 8 issue 3	Mon. Sept 26, 2011	Mon. Sept 12, 2011
Winter	2011	volume 8 issue 4	Mon. Dec 5, 2011	Mon. Nov 21, 2011
Spring	2012	volume 9 issue 1	Mon. Mar 5, 2012	Mon. Feb 20, 2012
Summer	2012	volume 9 issue 2	Mon. Jun 4, 2012	Mon. May 21, 2012