

October 7<sup>th</sup>, 2011



Promoting literacy through research, education, and advocacy.™

## ***Calling All Exhibitors!***

The *Ontario Branch of the International Dyslexia Association (ONBIDA)* is delighted to invite you to exhibit at our 8th Annual **Literacy and Learning Conference** being held **April 21<sup>st</sup>, 2012**.

*Here's why you should exhibit with us this year!*

- ✓ **NEW** and larger venue: **The Allstream Centre**, Toronto's newest Conference Centre
- ✓ **Sponsorship opportunities** to provide recognition for your organization/ services/products at the conference and beyond (see attachment for Sponsorship options and benefits)
- ✓ **LOW cost** to exhibit: \$500 per exhibitor table
- ✓ Exhibitor tables to be *strategically located* in the same room as refreshments and lunch
- ✓ Over 300 delegates expected
- ✓ Delegates to include: parents, professionals, decision makers and resource managers who recommend purchase of educational, assessment and intervention materials as well as software
- ✓ **NEW** opportunity for exhibitors to submit a presentation proposal (see below for details)
- ✓ **Key Note Speaker:** Internationally renowned Suzanne Carreker, Ph.D to discuss *Comprehensive Literacy Instruction* and provide breakout sessions entitled *How Spelling Errors Identify Student Needs and Inform Instruction* and *Scientific and Successful Spellers*

***Exhibitor Presentation Opportunity:*** For the first time, ONBIDA is offering a limited number of exhibitor presentation spaces and invite interested exhibitors to submit a presentation proposal to speak at our conference. Product presentations will be 1 1/2 hours in length, have broad appeal and practical applications. All proposals will be considered and those accepted will require presenters to sign a *disclosure of conflict of interest* and complete the presentation application form. All product presenters must also hold an exhibitor table. No sales can occur during the presentation but may be made in the exhibit hall before and following the exhibitor presentation. Full details on exhibiting and advertising can be found in the attached Exhibitor Registration and Advertising form. Full details on exhibiting and speaking can be found in the attached Exhibitor Speaker Application.

If you have questions, please contact us:

**Exhibiting and Advertising:** Roby Hochman - [rhochman1@rogers.com](mailto:rhochman1@rogers.com)

**Presentation Proposals:** Jana Leggett - [janaleggett@gmail.com](mailto:janaleggett@gmail.com) or Sherry Raffalovitch [sraffalovitch@gmail.com](mailto:sraffalovitch@gmail.com)

**Sponsorship:** Valerie Fish - [valerie.fish@rogers.com](mailto:valerie.fish@rogers.com)

For further information on the conference, please visit our web-site at [www.idaontario.com](http://www.idaontario.com). On behalf of ONBIDA, we thank you for your consideration and look forward to hearing from you.

Best Regards,

Roby Hochman  
Exhibit Coordinator – ONBIDA 2012 conference  
Ontario Branch  
International Dyslexia Association  
[www.idaontario.com](http://www.idaontario.com)

*Literacy and Learning Conference – April 21<sup>st</sup>, 2012*