

## EXHIBITOR & ADVERTISER REGISTRATION FORM

**ONBIDA'S 8th Annual  
Literacy and Learning Conference  
April 21, 2012  
Allstream Centre, Exhibition Place, Toronto**

### Just \$500 per table will offer your company:

- ✓ **NEW** larger venue: **The Allstream Centre** Toronto's newest Conference Centre
- ✓ **Sponsorship opportunities** to provide recognition for your organization/ services/products at the conference and beyond
- ✓ Exhibitor tables *strategically located* in the same room as refreshments and lunch
- ✓ Over 300 delegates expected
- ✓ Delegates to include: parents, professionals, decision makers and resource managers who recommend purchase of educational, assessment and intervention materials as well as software
- ✓ Plus, **NEW** opportunity for exhibitors to submit a presentation proposal this year!
- ✓ One conference registration
- ✓ All coffee break refreshments
- ✓ Direct selling at exhibitor's table

### COMPANY/PERSONAL INFORMATION

Organization/Company Name:

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*(Please provide the **exact** form of your company's name for acknowledgements at the conference and in publications)*

Exhibit Contact Name:

Title:

Authorized Signature:

Company Address:

City: Province/State: Postal/Zip Code:

Telephone: E-mail:

**1. EXHIBITOR BOOTH**

# of Tables required at \$500.00 CDN per 6 foot table

# of Lunches required at \$28.00 per person

\$ - Cost for table(s) only

\$ - Cost for lunch(es) only

\$ - Total cost for table(s) and lunches



Promoting literacy through research, education, and advocacy.™

Payment is by cheque made payable to: **IDA, Ontario**. The total amount should include all exhibit fees and lunches. Sponsorship and advertising fees may also be included (see below).

Enclosed is a check for \$            CDN

**2. MARKETING OPPORTUNITIES**

**DELEGATE KIT INSERT Fee:** \$200.00 CDN

Put your promotional logo product directly into the hands of every registered Conference delegate. Provide brochures, flyers, book marks, CD's etc. to include in our Delegate Kits.

**RAFFLE PRIZE DONATION**

Gain visibility by donating a special sample or product. Winners of raffle/ silent auction will be announced at the end of the conference day in the Exhibitor Hall and signage will acknowledge the donors online and in print at the conference. Please provide a brief description of the item(s) and an approximate value.

Value:            Description

*Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Ontario Branch of the International Dyslexia Association, Allstream Centre, and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of, or caused by, exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Allstream Centre, its employees and agents.*

*In addition, exhibitor acknowledges that the Ontario Branch of the International Dyslexia Association and the Allstream Centre do not maintain insurance covering the exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain damage insurance covering such losses by exhibitor.*

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

## **CONFERENCE PARTNER/ SPONSOR**

The Conference offers a variety of sponsorship opportunities to provide additional recognition for your organization and/or services/products throughout the conference and beyond. See accompanying form for information on 2012 Conference Partnerships. You may also contact Valerie Fish at [valerie.fish@idaontario.com](mailto:valerie.fish@idaontario.com), 416-526 9576 to discuss the ideal sponsorship opportunity for you.

**YES! I would like to become a Conference Sponsor**

Sponsorship Level:                      Amount: \$

**Payment in full must accompany this registration form. All fees quoted are in Canadian Funds. Please submit form and fees to:**

**Mr. Alex Wu  
Re. Conference Exhibits/Sponsorship  
28 Birchcrest Crt.  
Toronto ON M1W 4A5**

- *Reservations for tables will be assigned on a first come, first served basis.*
- *Fees will be returned if exhibit space is unavailable*
- *Apply as soon as possible to secure desired exhibit space and to ensure acknowledgement in the conference promotional and print materials. \*Organizations that reserve by February 28, 2012, will have their names listed in our conference program.*
- *Exhibitors are solely responsible for any taxes that are applicable on items sold*