

## KEYNOTE ADDRESS:

### CEREBRODIVERSITY IN THE CLASSROOM

*Welcome to the Future: Where Dyslexic Brains Thrive*

DYSLEXIA WILL BE CONSIDERED AS AN EXAMPLE OF THE LEARNING DIVERSITY THAT EXCELS IN THE REAL WORLD DESPITE AN EDUCATION SYSTEM WHICH IS DIFFICULT FOR THOSE WHO LEARN DIFFERENTLY. THE VALUE OF CEREBRODIVERSITY, OF WHICH DYSLEXIA IS A BYPRODUCT, WILL BE PRESENTED AS DR. SHERMAN CHALLENGES CONVENTIONAL ASSUMPTIONS ABOUT DISABILITIES. HIS KEYNOTE ADDRESS WILL ENCOURAGE THOSE WHO STRUGGLE WITH DYSLEXIA, PROVIDE A CONTEXT FOR UNDERSTANDING DYSLEXIA'S ENIGMAS, AND OFFER TECHNOLOGY AS ONE SOLUTION FOR SUCCESS.

*(Intended audience: General)*

**GORDON F. SHERMAN, PH.D.**, is Executive Director of The Newgrange School and Education Center in Princeton, New Jersey. Before joining Newgrange, he was Director of the Dyslexia Research Laboratory at Beth Israel Deaconess Medical Center and was a faculty member in neurology (neuroscience) at Harvard Medical School. Dr. Sherman received his doctorate in developmental psychobiology from the University of Connecticut. He is a former president of IDA and a recipient of two of its most prestigious honors, the Samuel T. Orton Award and the Norman Geschwind Memorial Lecture Award. He also was inducted recently into the Sylvia O. Richardson Hall of Honor. Dr. Sherman speaks nationally and internationally to parents, teachers, and scientists about cerebrodiversity, learning differences, brain development, and the future.

## CONCURRENT SESSIONS

JOIN US FOR EXCITING WORKSHOPS FROM ESTEEMED PRESENTERS FROM THE FIELD OF DYSLEXIA TO FIND OUT HOW PARENTS, TEACHERS, ADMINISTRATORS, PSYCHOLOGISTS AND SPEECH-LANGUAGE PATHOLOGISTS CAN BETTER SUPPORT CHILDREN WITH DYSLEXIA.

### DEE ROSENBERG, M.A.

#### *Cerebrodiversity and Effective Reading Instruction*

Dee will discuss the implications of neuroscience research for teaching and learning, with an emphasis on dyslexia. Dyslexic brains are uniquely organized and function differently. This alternative brain design reflects cerebrodiversity—a term that refers to human neural heterogeneity and the resulting profiles of cognitive strengths and weaknesses. While the keynote address will focus on technology as a solution for success, Dee Rosenberg will offer in-depth information for the remainder of the day on how effective reading instruction in the classroom for dyslexic students is achieved.

*(Intended audience: Professional)*

Dee Rosenberg has, for the past ten years, been the Director of Education at the Newgrange School and Educational Center in Princeton, New Jersey. She has a Masters in Learning Disabilities from Montclair University and is a certified Learning Disabilities Teacher Consultant. Dee has had over twenty years of classroom experience at both elementary and high school levels, as a regular and special education teacher, and as an educational diagnostician. She is a certified teacher trainer of Wilson Language Program, Developing Metacognitive Skills, and LETRS (Language Essentials for Teachers of Reading and Spelling). Dee is currently the President of the New Jersey Branch of the International Dyslexia Association.

### TODD CUNNINGHAM, M.A.

#### *Assistive Technology for Reading and Writing*

Educators and parents will learn to optimize the use of assistive technology to facilitate reading and writing for students with dyslexia. With his engaging presentation style, weaving together research, stories, and humour, Todd will demonstrate how to optimize the use of assistive technology in the classroom and home.

*(Intended audience: General)*

Todd Cunningham is a Postdoctoral Fellow in the Psychology Department at the Hospital for Sick Children in Toronto, and a Ph.D. candidate (Clinical Psychology, University of Toronto). His innovative research investigates the integration of assistive technology and learning strategies for children with learning disabilities.

### ANTHONY HENLEY, PSY.D

#### *Informed Parenting Strategies for Parents of Dyslexic Children*

Effective Orton-Gillingham teaching principles are applied to the challenges of parenting a dyslexic child. Neuropsychological factors that affect learning, emotional and social behavior are presented. The same strategies that underlie effective teaching can be used to inform parenting and behavior management at home, resulting in improved conflict resolution and emotional regulation in a way that bolsters self-esteem and self-efficacy.

*(Intended audience: General)*

Dr. Henley is a clinical psychologist and academic therapist in Washington, D.C. with over 20 years of expertise as a learning disabilities specialist and is the current President of the D.C. Capital Branch of the International Dyslexia Association.

### DIANE WAGNER M.A.

#### *Education Policy in Ontario for Students with Dyslexia*

Diane will review what Ontario's educational policy says about providing assistance to students with dyslexia, what parents need to know, and what she sees happening 'on the ground' in Ontario.

*(Intended audience: General)*

Diane Wagner is the Manager of Public Policy, Client Services and Training, at the Learning Disabilities Association of Ontario (LDAO). Through her work with the LDAO Legislation & Policy and Scientific Advisory Committees, Diane prepares public policy responses on issues which affect children.

## CONFERENCE AT A GLANCE

7:30 REGISTRATION & EXHIBITS OPEN

8:20 WELCOME AND INTRODUCTION

8:30-9:30 KEYNOTE ADDRESS  
GORDON SHERMAN PH.D.  
*Welcome to the Future:  
Where Dyslexic Brains Thrive*

9:35-10:30 DEE ROSENBERG – Part 1  
*Professional*  
*Cerebrodiversity & Effective Reading Instruction*

9:35-10:30 TODD CUNNINGHAM – Part 1  
*General*  
*Assistive Technology for Reading*

10:30-11:00 COFFEE AND EXHIBITS

11:00-12:00 DEE ROSENBERG – Part 2  
*Professional*  
*Cerebrodiversity & Effective Reading Instruction*

11:00-12:00 TODD CUNNINGHAM – Part 2  
*General*  
*Assistive Technology for Writing*

12:00-1:00 LUNCH AND EXHIBITS

1:00-2:30 DEE ROSENBERG – Part 3  
*Professional*  
*Cerebrodiversity & Effective Reading Instruction*

1:00-2:30 ANTHONY HENLEY  
*General*  
*Parenting Strategies When A Child Is Dyslexic*

2:30-2:50 COFFEE AND EXHIBITS

2:50-4:15 DEE ROSENBERG – Part 4  
*Professional*  
*Cerebrodiversity & Effective Reading Instruction*

2:50-4:15 DIANE WAGNER – *Education Policy in Ontario for Students with Dyslexia*  
*General*

For more information,  
please visit our website:  
[www.idaontario.com](http://www.idaontario.com)

## ABOUT ONBIDA:

The Ontario Branch of the International Dyslexia Association (ONBIDA) is a non-profit charitable organization founded in June 2004, charitable registration number 85713 3078 RR0001, to assist people with dyslexia, their families and the professionals who work with them. In addition to offering an annual conference, ONBIDA creates public awareness of dyslexia, responds to public inquires related to dyslexia, maintains a referral list of testing/ tutoring resources, facilitates parent education groups, offers a lecture series, provides teacher training and outreach presentations, publishes a newsletter and maintains a website. IDA is founded in memory of Samuel T. Orton.

## BENEFITS OF MEMBERSHIP:

If you are not already an ONBIDA member, consider joining to take advantage of the conference discount for members as well as the many other advantages of belonging to the International Dyslexia Association.

## MEMBERS AND STUDENTS

IDA members must include their Membership Identification Number on the registration form to be eligible for the member rate.

**STUDENT DISCOUNTS:** Full-time students receive a discount on conference fees. Please register online and then scan your current college identification card from the institution that you are attending and e-mail it to

[conference@idaontario.com](mailto:conference@idaontario.com)



## CONFERENCE EXHIBITOR HALL

Exhibits will include assessment and intervention materials, educational toys, assistive technology, professional organizations, private schools and more.

## ONBIDA'S ELIE ROTH SCHOLARSHIP FOR PERSONAL AND PROFESSIONAL DEVELOPMENT

A limited number of scholarships are available to cover the registration fee for the 2011 ONBIDA conference for qualified applicants. The scholarship application is available online at

[www.idaontario.com](http://www.idaontario.com)

## CANCELLATION POLICY

Cancellation deadline is April 8th, 2011. There will be no refunds of any type or for no-shows after this. Cancellations received on or before April 8th, 2011 will be eligible for a 50% refund. You are welcome to transfer your registration to another person. Members substituting for non-members will be charged the additional non-member fee. Please email written notification of cancellation/ transfer to [conference@idaontario.com](mailto:conference@idaontario.com). All refunds will be processed 6-8 weeks after the conference.

## VOLUNTEERS WELCOME!

CONTACT US FOR OPPORTUNITIES TO GET INVOLVED WITH ONBIDA AS OUR CONFERENCE ADDRESSES ISSUES OF DYSLEXIA REMEDIATION AND EDUCATION FOR PROFESSIONALS AND PARENTS.

COME LEND A HAND IN PLANNING, PREPARING, OR HELPING ON THE DAY OF THE CONFERENCE.

PLEASE CONTACT CONFERENCE CO CHAIR SALLY GFELLER AT [SALLY.GFELLER@GMAIL.COM](mailto:SALLY.GFELLER@GMAIL.COM)

EARLY BIRD DEADLINE IS MARCH 18TH.  
PRE-REGISTRATION DEADLINE IS APRIL 22ND.

*Please note that the registration fee includes lunch, coffee breaks and parking*

Online registration and credit card payment is available at [www.idaontario.com/registration](http://www.idaontario.com/registration)

*A paper registration form can be downloaded from the website and mailed to*

**IDA Ontario, 250 Donlea Drive,  
Toronto, ON M4G 2N2**

*Registrations will not be accepted by telephone.  
Confirmation of Registration: Registrants will receive an email acknowledgement and receipt only.*

## QUESTIONS?

Email conference questions to [conference@idaontario.com](mailto:conference@idaontario.com) or call 416-423-0075. For detailed information visit [www.idaontario.com](http://www.idaontario.com)

## REGISTRATION AND PAYMENT INFORMATION:

2011	EARLY BIRD RATE MARCH 18, 2011	REGULAR RATE APRIL 22, 2011	ON-SITE RATE
ONBIDA Member (professional or non-professional attending choice of sessions)	\$130	\$145	\$160
ONBIDA Non-member (professional or non-professional attending choice of sessions)	\$160	\$175	\$190
PARENT (attending general sessions only)	\$60	\$80	\$190
STUDENT	\$80	\$90	\$100

# 7TH ANNUAL ONBIDA CONFERENCE

CNIB Meeting Facility  
1929 Bayview Avenue  
Toronto ON M4G 3E8

Saturday, May 7

2011

The International  
**DYSLEXIA**  
Association®  
Ontario Branch

*Promoting literacy through research, education, and advocacy.™*

LITERACY AND LEARNING CONFERENCE